

Mastering Authenticity Communication

Small Talk

Learn more about Bee's H.I.V.E method of strategic communication.



F. Build a common FOUNDATION starting with things you share in this context, the host, the event, the weather, food, drinks ect. Building on what's around you first.

O. Make an OFFERING as an invitation to join the group; offering a chair, serving as a reference for a person, product, or service.

C. Look for COMMONALITIES in asking questions. This is a fishing expedition where you ask questions and look for common interests.

U. Use an UNUSUAL prop -be attentive also does the person have some unique article or express a unique outlook?

S. SMART talk- TED TALKS, Interesting general news articles and stories.

Possible Openings

1. Do you use Zoom for all of your meetings?
2. Are you a local of this area?
3. Can I introduce you to someone? I know many people here.
4. I read a report that said we'd be eating insects for protein by 2025; what do you think?
5. Tell me about you?
6. That's an unusual pin you're wearing.
7. Have you tried the exotic tossed salad, yet?
8. Today feels like Fall, doesn't it?
9. Do you have any plans for the weekend?
- 10 Can I get you another drink?

Use Active Listening

Practice using words, or gestures that signal listening, listen intently and try to connect with your speaking partner's message. Paraphrase and restate for understanding when appropriate.



BEECOMMUNICATION

Leading with Humor - Communication Guide

"Everyone is a bore to someone. That is unimportant. The thing to avoid is being a bore to oneself."

Gerald Brennan, travel writer-